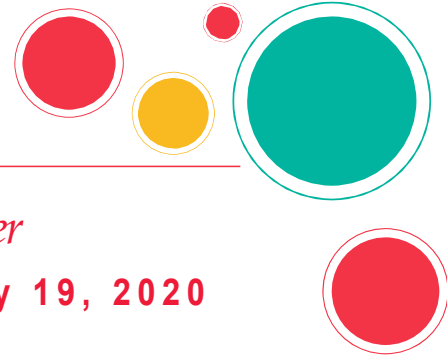


Victoria Professional Express Network presents:



KEYNOTE SPEAKER: *Robert Royer*

WEDNESDAY, February 19, 2020

Victoria Country Club
14 Spring Creek Dr., Victoria, Texas

NETWORKING: 11:30

LUNCH: 11:45am

PRESENTATION: 12:25-1:00pm

"The must know Trends in Marketing for 2020."

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Changing Women's Lives... One Woman at a Time.

For more information about Victoria Professional Express Network, visit www.abwa.org/chapter/victoria-professional-express-network or email abwa.vpen@yahoo.com www.facebook.com/vpenabwa

Modern technology is rapidly progressing and businesses will want to be aware of the trends in digital and traditional marketing.

Robert Royer, President of Building Brands Marketing & Consulting, a local marketing consulting firm and ad agency, will discuss the shifts occurring right now in the market landscape and tips ahead of the competition by utilizing the latest technology.



Event cost is \$20 for members & \$25 for guests. Cost includes lunch, beverage & dessert. RSVP by Monday February 17, 2020 by 5:00 p.m. through evite only.

2019-2020 Executive Board

President / Megan Tuttle President Elect / Teri Moten
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