# UNLEASH YOUR Brilliance



IN THE AMERICAN

BUSINESS WOMEN'S

# **VPEN News Bits**

Victoria Professional Express Network

A League of American Business Women's Association

### Victoria, TX

# PRESIDENT'S LETTER

### Inside this Issue:

Board and Chair Retreat	Page 2
Membership Update	Page 2
Goodwill Campaign	Page 3
VPEN Victories	Page 3-4
Upcoming Events	Page 4

# The Mission of the American Business Women's Association

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through

#### Dear Members,

As I embark on my journey of being your league president for the 2019-2020 year, I am in awe of the amazing women in this group. I am not going the road alone but with all of you wonderful ladies by my side. Over the years of my membership with VPEN and ABWA, I have witnessed the power of belief, support, wisdom, and guidance that comes only from women supporting women. In this group it matters not the title of one's position, nor the success one has in their entrepreneurial endeavors, nor the stage of life in which one might be. What matters, in this group, is the willingness to learn, to share, to cheer, and to rally behind our sisters as they go along their journey of life. We are women, we are amazing, and together we are beyond words. Invest in yourself, invest in your sisters, and watch beautiful things happen. Together we can.

# Megan Tuttle

VPEN President



## VPEN News Bits BOARD AND CHAIR RETREAT

### Diane Kliem Top 10 Business Women of the Year

We are so honored to have Diane in our amazing group and want to congratulate her on being named on of ABWA's top ten women of 2018/2019. Conference will be held Oct. 2-5, 2019 where they will announce who is Top Woman of the Year. Stay tuned for the next issue to see our team and all they learned.



As Megan Tuttle takes on the task 2019-2020 President of VPEN aka FEARLESS LEADER one of her first tasks was to hold a board and chair retreat.

On ----a group of ---- gathered at Colonial Funeral Home (thank you Cindy Guillen with Dignity Memorial for the use of one of your meeting rooms) It was a great team building event that presented a lot knowledge about ABWA and VPEN that will be very benefical to have a successful year.

FIRST VPEN MIXER OF 2019-2020 Thank you Fountain of Youth for hosting!!!



adequate lengths of random sentences and paragraphs, much the same as a real block of final draft copy.

This aids in providing an accurate layout. A greeked copy block should never become a substitution for the "look" of finished copy.

The client should always bear in mind that greeking is a formal "exercise" and not a substitution for final copy-fitting. Remember,

a clean and accurate copy-fitted text block is the result of careful and tedious attention to detail. It is a skill.

# MEMBERSHIP UPDATE

The Membership Committee is off to a great start.

This is greeked text for copy placement. Use this as a placeholder for text when it's not readily available.

This is a layout tool intended to aid in the design process, to provide adequate amounts of copy to proof a layout and style. It's a necessary element for building good design. Greeked copy is a standard in the marketing industry. The process of greeking is no more than just applying the style to a copy block, flowing text, and printing out a comprehensive layout. A good greeked block of copy includes adequate lengths of random sentences and paragraphs.

This aids in providing an accurate layout "exercise" and not a substitution.

### VPEN News Bits GOODWILL CAMPAIGN

We are happy to announce that we will be collecting items and donations for the Hope Child Advocacy Center.

In January 2002, Hope Child Advocacy Center was established as part of Hope of South Texas, Inc. The agency was established to assist in combating child abuse by partnering with: Law Enforcement Agencies, Texas Department of Family & Protective Services – Children's Protective Services, District Attorneys, Sexual Assault Nurse Examiners, and Mental Health Professionals. Remember, a clean and accurate copy-fitted text block is the result of careful and tedious attention to detail.

As part of the VPEN Campaign we will be selling Nuts & Treats at meetings, and will be holding a couple of fundraisers to donate to this wonderful organization who is helping the children of our community every day.

If you have any questions please feel free to reach out to Liz Kvinta our Goodwill Chair, and/or any Board or Chair Member.

### ABWA's Proud Code of Conduct

- 1. All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- 3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- 4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- 5. Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.



First Donation Drive September 18, 2019



# WOMAN OF THE MONTH AUGUST

Diane Kliem



September Sheila Kilgore



#### **VPEN News Bits**

- Monthly Business Meetings
  - o October 16, 2019
    - November 20, 2019
    - o December 18, 2019
- Board Meetings
  - o October 7, 2019
  - o November 6, 2019
  - o December 4, 2019
- Leadercast Women
  November 8, 2019
- New Member Orientation
  November 11, 2019

- Giving Tree for Hope Child Advocacy Center November 20, 2019
- Holiday Bazaar
  December 5, 2019

#### October, 2019 | Vol. 11, Issue 1

#### VPEN MEMBER SPOTLIGHT



#### TEACH ME TUESDAY

Tune in every Tuesday for a new tip on growing your business and networking your way to success.

Contact Terri Moten for more information.

(361) 237-0212



Monthly Business Meeting 3<sup>rd</sup> Wednesday of every month 11:30am @ Country Club

abwa.vpen@yahoo.com

www.facebook.com/victoria professionalexpressnetwork